

## CRISTA Broadcasting Digital Production Rates:

### Display Ads:

- Display ad production is included in your purchased CRISTA digital package. This package includes:
  1. Either static or Animated gif (up to 4 slides)
  2. All CRISTA standard display sizes 160x600, 728x90, 300x250, 300x100 and 180x150
  3. Up to 1 revision of your display ad
- CRISTA charges for display ads that exceed what is listed above. This includes:
  1. Flash Ads- \$90 per hour fee
  2. Over 1 revision on your static or animated gif display ad- \$90 per hour fee
- If you would like to use your CRISTA created display ad on another site the charges are as follows:
  1. \$50-this includes the rights to use CRISTA created property on a non-CRISTA station with no additional changes or edits made by CRISTA staff.
  2. \$50 plus \$90 per hour-this includes the rights to use CRISTA created property on a non-CRISTA station with additional changes made by CRISTA staff. CRISTA will assess the changes and make a quote on a case by case basis.

### Video:

- CRISTA can create video for multiple campaigns on CRISTA websites including Video Pre-Roll, Video Vignettes and other customized sales packages. Video pricing includes:
  1. \$500 flat fee for up to 5 ½ hours of video production and editing time.
  2. Time that exceeds 5 ½ hours will be charged a \$90 per hour fee.
  3. Rollover video ads cannot exceed :30 seconds.
- If you would like to use your CRISTA created video on another site the charges are as follows:
  1. \$300-this includes the rights to use CRISTA created property on a non-CRISTA station with no additional changes or edits made by CRISTA staff.
  2. \$300 plus \$90 per hour-this includes the rights to use CRISTA created property on a non-CRISTA station with additional changes made by CRISTA staff. CRISTA will assess the changes and make a quote on a case by case basis.

